



May 18-20, 2018

Washington Park and Town Clock Plaza – Dubuque, Iowa

DubuqueFest Fact Sheet

DATES: May 17-19, 2019

TIMES: Friday, May 17, 3 -10pm

Saturday, May 18, 9-10pm

Sunday, May 19 11-5pm

LOCATION: Washington Park Square and adjacent W 6th and W 7th Streets between Bluff and Locust, nearby Dubuque Museum of Art and Flash Happening building.

WHAT: Visual arts, performing arts, live music, film, interactive arts, community outreach and children's programs from start to finish. Up to 70 professional and emerging artists. New Federal building live music and entertainment stage.

Interactive arts throughout the site, including free children's hands-on art activities, interactive art for all ages, a community art project, and annual book release and reading by the Dubuque Area Writers Guild, and an evening artist's reception. Local food trucks and beverages.

ADMISSION: Free to attend, thanks to you!

ATTENDANCE: 12,000 (2018, based on aerial photos and police count)

VOLUNTEER: 870 volunteer hours (2017).

PRODUCER: The Dubuque County Fine Arts Society(DCFAS) is a volunteer driven 501 c 3 not-for-profit arts organization serving the Dubuque Iowa community. DCFAS serves as an "umbrella" organization for a range of affiliate groups and programs and is governed by an active volunteer board and committee. The group's mission is to "encourage, promote, and present local and regional arts including music, writing, theater, and fine art.

Please choose one of the following sponsorship levels (merchandise and recognition ideas can be somewhat negotiable):

- **Signature Sponsor - \$5000** – banner display on new (Your Name) Federal Building Stage for three-day event, logo prominently displayed on festival website and social media, posters, and brochure (up to 2,000 copies), \$100 in beverage tickets, 6 DubuqueFest t-shirts, mention in press release, an onstage introduction at festival, exclusive guest spot on live radio remote, on-site marketing opportunity.



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- **Co-Sponsor(s) \$2500** – banner display near new Federal Building Stage for three-day event, logo on website and social media, posters, and in festival brochure, \$50 in beverage tickets, 4 DubuqueFest t-shirts, on-site marketing opportunity.
- **Spotlight(s) \$1700** - banner display near new Federal Building Stage for three-day event, logo on website and social media, posters, and brochure, \$30 in beverage tickets, 2 t-shirts.
- **Supporter(s) - \$1200** - logo on website and social media, posters, and brochure, \$20 in beverage tickets.
- **Friend - \$250-\$500** – Name on website and in brochure
- **In Kind or up to \$250** – Name on website and possible levels of recognition at levels above for In Kind donations.

Name:

Business Name:

How you want to be recognized (name if different from above):

Address:

Confirming Signature:

Please E-mail to: info@dubuquefest.org. For more information call Festival Director Ali Levasseur at 307-630-9447

Thank you for your support!

Ali Levasseur, Festival Director