



AUGUST 7-8 2021  
WASHINGTON PARK DUBUQUE, IA

@DBQfest • #DBQfest • DBQfest.com





10,000+  
ATTENDEES  
FREE

to the public, thanks to you!

750  
VOLUNTEERS hours

SINCE  
1977

CELEBRATING 44 YEARS

## WHAT IS DUBUQUEFEST?

Visual arts, performing arts, live music, film, interactive arts, community outreach and children's programs from start to finish. Up to 60 professional and emerging artists. New Federal building entertainment stage with live music. Interactive arts throughout the site, including free children's hands-on art activities, interactive art for all ages, a community art project, an annual book release & reading by the Dubuque Area Writers Guild, and the first Flash Happening. Local food trucks, food vendors, and cold beverages.

SATURDAY, AUGUST 7, 10AM-5PM  
SUNDAY, AUGUST 8, 10AM-5PM



DUBUQUEFEST FINE ARTS FESTIVAL IS AN AFFILIATE OF DUBUQUE COUNTY FINE ARTS SOCIETY, A NON PROFIT ARTS ORG WHOSE MISSION IS TO OFFER FREE ARTS PROGRAMMING TO THE MASSES, FOUNDED 1976.



# SPONSORSHIP

PLEASE CHOOSE ONE OF THE FOLLOWING SPONSORSHIP LEVELS  
(MERCHANDISE AND RECOGNITION IDEAS CAN BE SOMEWHAT NEGOTIABLE)

## FESTIE BESTIE (\$5000 SPONSORSHIP)

- banner display on new (Your Name) Gazebo for two-day event
- logo prominently displayed on festival website and social media, posters, and brochure (up to 2,000 copies)
- 6 DubuqueFest tote bags
- mention in press release
- exclusive guest spot on live radio remote
- on-site marketing opportunity
- Sponsor of the day highlight on social media platforms within 30 days of the event

## ARTS LOVER (\$2000 SPONSORSHIP)

- banner display near Gazebo for two-day event
- logo on website and social media, posters, and in festival brochure
- 4 DubuqueFest tote bags
- on-site marketing opportunity
- Sponsor of the day highlight on social media platforms within 30 days of the event

## DBQER (\$1000 SPONSORSHIP)

- banner display near Info Tent for two-day event
- logo on website, posters, and brochure
- Sponsor of the day highlight on social media platforms within 30 days of the event

## CROWD FAV (\$500 SPONSORSHIP)

- your name listed in website and brochure
- Sponsor of the day highlight on social media platforms within 30 days of the event

## MUSIC LOVER (\$250 SPONSORSHIP)

- your name listed in website and brochure
- Sponsor of the day highlight on social media platforms within 30 days of the event

## ART HUGGER (\$100 SPONSORSHIP)

- Your name listed on website
- Sponsor of the day highlight on social media platforms within 30 days of the event



# DUBUQUEFEST

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*DubuqueFest Fine Arts Festival is an affiliate of Dubuque County Fine Arts Society. The Dubuque County Fine Arts Society (DCFAS) is a volunteer-driven 501 (c) (3) not-for-profit arts organization serving the Dubuque, Iowa community. DCFAS serves as an "umbrella" organization for a range of affiliate groups and programs and is governed by an active volunteer board and committees. The group's mission is "to encourage, promote, and present local and regional arts including music, writing, theater, and fine art." A multiple 365 Impact award-winning organization, DCFAS affiliates continue to impact the Dubuque Arts Community.*

☐ FESTIE BESTIE  
(\$5000)

☐ DBOER  
(\$1000)

☐ MUSIC LOVER  
(\$250)

☐ OTHER \_\_\_\_\_

☐ ARTS LOVER  
(\$2000)

☐ CROWD FAV  
(\$500)

☐ ART HUGGER  
(\$150)

CONTACT NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

SOCIAL MEDIA: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

CONFIRMING SIGNATURE: \_\_\_\_\_

Please E-mail to: [director@dubuquefest.org](mailto:director@dubuquefest.org). For more information call  
Festival Director Ali Levasseur at 307-630-9447

**Ali Levasseur**  
*Festival Director*  
President Dubuque County Fine Arts Society

# THANK YOU FOR YOUR SUPPORT!