

SINCE 1979

WHAT IS DBQFEST?

DBQfest (formerly known as Dubuquefest Fine Arts Festival) is Iowa's oldest and longest-running Art Fair and Festival. Starting in 1979, DBQfest has been celebrating art, music, and culture from the very beginning. Visual arts, performing arts, live music, interactive arts, and community outreach are all things you can come to expect at this 2-day free event. With over 40 professional and emerging artists annually, the Art & Makers fair is the festival's hallmark and one of the longest-running aspects of the festival. Washington Park is filled with professional and emerging artists and Dubuque Community Organization booths. The Ironside Stage with live music and performers. Interactive arts throughout the site, including free children's hands-on art activities, interactive art for all ages, help to celebrate and create art in Dubuque. Local food trucks, food vendors, and cold beverages.

WHERE DO MY CONTRIBUTIONS GO?

Your contributions help fund the operational costs of park rental, equipment rental, marketing and promotion of the free 2-day event, along with artist scholarship booths, and performing artists.



DUBUQUEFEST FINE ARTS FESTIVAL IS AN AFFILIATE OF DUBUQUE COUNTY FINE ARTS SOCIETY, A NON PROFIT ARTS ORG WHOSE MISSION IS TO OFFER FREE ARTS PROGRAMMING TO THE MASSES, FOUNDED 1976.

SPONSORSHIP

PLEASE CHOOSE ONE OF THE FOLLOWING SPONSORSHIP LEVELS
(MERCHANDISE AND RECOGNITION IDEAS CAN BE NEGOTIABLE)

FESTIE BESTIE (\$5000 SPONSORSHIP)

- Banner display on new (Your Name) Gazebo for two-day event
- Logo prominently displayed on festival website and social media, posters, and brochure (up to 2,000 copies)
- 6 DBQfest tote bags
- mention in press release
- exclusive guest spot on live radio remote
- on-site marketing opportunity
- Sponsor of the day highlight on social media platforms within 30 days of the event

ARTS LOVER (\$2000 SPONSORSHIP)

- banner display near Gazebo for two-day event
- logo on website and social media, posters, and in festival brochure
- 4 DBQfest tote bags
- on-site marketing opportunity
- Sponsor of the day highlight on social media platforms within 30 days of the event

DBQER (\$1000 SPONSORSHIP)

- banner display near Info Tent for two-day event
- logo on website, posters, and brochure
- Sponsor of the day highlight on social media platforms within 30 days of the event

CROWD FAV (\$500 SPONSORSHIP)

- your name listed in website and brochure
- Sponsor of the day highlight on social media platforms within 30 days of the event

MUSIC LOVER (\$250 SPONSORSHIP)

- your name listed in website and brochure
- Sponsor of the day highlight on social media platforms within 30 days of the event

ART HUGGER (\$100 SPONSORSHIP)

- Your name listed on website
- Sponsor of the day highlight on social media platforms within 30 days of the event

DUBUQUEFEST



DubuqueFest Fine Arts Festival is an affiliate of Dubuque County Fine Arts Society. The Dubuque County Fine Arts Society (DCFAS) is a volunteer-driven 501 (c) (3) not-for-profit arts organization serving the Dubuque, Iowa community. DCFAS serves as an “umbrella” organization for a range of affiliate groups and programs and is governed by an active volunteer board and committees. The group’s mission is “to encourage, promote, and present local and regional arts including music, writing, theater, and fine art.” A multiple 365 Impact award-winning organization, DCFAS affiliates continue to impact the Dubuque Arts Community.

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|--|---|---|--------------------------------------|
| <input type="checkbox"/> FESTIE BESTIE
(\$5000) | <input type="checkbox"/> DBQER
(\$1000) | <input type="checkbox"/> MUSIC LOVER
(\$250) | <input type="checkbox"/> OTHER _____ |
| <input type="checkbox"/> ARTS LOVER
(\$2000) | <input type="checkbox"/> CROWD FAV
(\$500) | <input type="checkbox"/> ART HUGGER
(\$150) | |

CONTACT NAME: _____

BUSINESS NAME: _____

ADDRESS: _____

WEBSITE: _____

SOCIAL MEDIA: _____

PHONE NUMBER: _____

CONFIRMING SIGNATURE: _____

Please E-mail to: director@dubuquefest.org. For more information call
Festival Director Ali Levasseur at 307-630-9447

Ali Levasseur
Festival Director
President Dubuque County Fine Arts Society

THANK YOU FOR YOUR SUPPORT!