

CULTURE. ART. MUSIC. CULTURE. ART. MUSIC. CULTURE. ART. MUSIC.  
DBQ  
FEST

WASHINGTON PARK

DUBUQUE, IA

DUBUQUEFEST FINE ARTS FESTIVAL IS AN AFFILIATE OF DUBUQUE COUNTY FINE ARTS SOCIETY, A NON PROFIT ARTS ORG WHOSE MISSION IS TO OFFER FREE ARTS PROGRAMMING TO THE MASSES, FOUNDED 1976.

# SINCE 1979

## WHAT IS DBQFEST?

DBQFest, also known as DubuqueFest, is Iowa's longest-running art fair and festival, celebrating art, music, and culture since 1979. Held annually in downtown Dubuque's Washington Park, the festival features a juried art fair, live music and performance art, food vendors, and a variety of family-friendly activities. The 2-day event offers free concerts, performances, and interactive art experiences for all ages to enjoy.

Showcasing the work of established and emerging regional makers and artisans by providing economic opportunities for visual artists in addition to paying all musicians and performers featured. The festival is organized by the Dubuque County Fine Arts Society (DCFAS), a volunteer-driven nonprofit 501c3 organization dedicated to supporting collaborative, community-based arts and culture experiences across Dubuque and the surrounding region by serving as their fiscal sponsor and administrative backbone.

## WHERE DO MY CONTRIBUTIONS GO?

Your generous contributions directly support the operational costs of this 2-day event. Collectively, sponsorships help cover the \$24,000 in event expenses that include tent and stage rentals, park and parking fees, local and regional event promotion, fees paid to sound techs, musicians, and performers, and more.

Sponsorships support scholarships for up to 5 emerging artists with booths at no cost and help lower the booth fees for the 60+ established artists juried in each year. Your support ensures that DBQFest is sustained as a free and accessible event for all in our community to experience.

HEAR FROM AN ARTIST,  
"IT WAS INCLUSIVE, INTERACTIVE AND VERY WELCOMING. THERE WERE SO MANY GOOD PEOPLE WITH POSITIVE ATTITUDES AND OPEN TO SHARE THEIR STORIES. I GOT SOME MANY GREAT TIPS AND INSIGHT, AND LEARNED SO MUCH ABOUT THE PARTICIPANTS. THE FOOD, ENTERTAINMENT, VENDORS AND STAFF WERE GREAT... BUT WHAT WAS BETTER WAS THE COMMUNAL VIBE. IT FELT LIKE WE WERE AN INSTANT, CREATIVE, SUPPORTIVE FAMILY FOR 2 DAYS. WE LOVED IT!"



# SPONSORSHIP

PLEASE CHOOSE ONE OF THE FOLLOWING SPONSORSHIP LEVELS  
(MERCHANDISE AND RECOGNITION IDEAS CAN BE NEGOTIABLE)

## FESTIE BESTIE

(\$5000+ SPONSORSHIP)

- Banner with business logo, name prominently displayed throughout 2-day event.
- Priority placement of business logo on website, posters, and program.
- Recognition in press release, earned media interviews, and email newsletters.
- On-site marketing opportunity with booth or day-of volunteer activity.
- Sponsor of the day highlight on social media platforms within 30 days of the event.

## ART LOVER

(\$1000-\$2499 SPONSORSHIP)

- Banner with business logo, name prominently displayed throughout 2-day event.
- Placement of business logo on website, posters, and program.
- Recognition in press release, earned media interviews, and email newsletters.
- On-site marketing opportunity with booth or day-of volunteer activity.
- Sponsor of the day highlight on social media platforms within 30 days of the event.

## EMERGING TALENT

(\$100-\$499 SPONSORSHIP)

- Placement of business name on website, posters, program, and onsite signage.
- Recognition in email newsletters.
- Highlight on social media platforms within 30 days of the event.

## CULTURE CREATOR

(\$2500-\$4999 SPONSORSHIP)

- Banner with business logo, name prominently displayed throughout 2-day event
- Placement of business logo on website, posters, and program.
- Recognition in press release, earned media interviews, and email newsletters.
- On-site marketing opportunity with booth or day-of volunteer activity.
- Sponsor of the day highlight on social media platforms within 30 days of the event.

## MUSIC BUFF

(\$500-\$999 SPONSORSHIP)

- Placement of business name on website, posters, program, and onsite signage.
- Recognition in press release and email newsletters.
- Highlight on social media platforms within 30 days of the event.

# DUBUQUEFEST



DBQFest is a program of the Dubuque County Fine Arts Society (DCFAS). DCFAS is a volunteer-driven 501(c)(3) nonprofit organization serving the Greater Dubuque region. DCFAS serves as a fiscal sponsor for a range of collaborative, community-based arts experiences led by artists and creatives. The organization is run by a volunteer board and numerous committees, dedicated to streamlining the development and delivery of arts experiences by providing professional administrative and support services that empower artists to create positive change in their communities. A multi-year 365 Impact award-winning organization, DCFAS and its affiliates have played an integral role in cultivating Dubuque's vibrant arts and culture scene for over 50 years.

- FESTIE BESTIE (\$5000+)
- ARTS LOVER (\$1000-\$2499)
- EMERGING TALENT (\$100-\$499)
- CULTURE CREATOR (\$2500-\$4999)
- MUSIC BUFF (\$500-\$999)
- OTHER \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

SOCIAL MEDIA: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

CONFIRMING SIGNATURE: \_\_\_\_\_

SPONSORSHIP COMMITMENTS/PAYMENT DUE BY JULY, 1, 2026

PAYMENT METHOD:

- CHECK  
MADE PAYABLE TO DUBUQUE COUNTY FINE ARTS SOCIETY
- CREDIT CARD  
VIA ELECTRONIC INVOICE
- OTHER \_\_\_\_\_
- I WOULD LIKE MY SPONSORSHIP TO REMAIN ANONYMOUS



Please E-mail to: [director@dubuquefest.org](mailto:director@dubuquefest.org). For more information call  
Festival Director Ali Levasseur at 307-630-9447

## THANK YOU FOR YOUR SUPPORT!

YOUR SPONSORSHIP MAY BE TAX DEDUCIBLE. CONSULT YOUR ACCOUNTANT OR TAX PROFESSIONAL. DCFAS IS A FEDERALLY RECOGNIZED 501C3 ORGANIZATION.